

Green Communities

Green Business

APPLICATION



WE AFFIRM that the undersigned has adopted the Green Communities program for local application. The application fee is \$750 for the promotional material and application. The target of this program is to provide a standard of performance for Green businesses in the area, and promote the broad participation in a community Green program.

TERMS

This program uses increments of 100 points achieved by a standard assessment and audit system that assigns points for each verified. Any combination of Green practices included in the assessment or audit can be used to achieve the 100 point requirement. No mandated items are included, but may be imposed locally. For example, the inclusion of flow restrictors for water or CFL bulbs may be a desired requirement. It is, therefore, possible to place greater elements or requirements by the local program.

ASSESSMENT AND AUDIT

A trained person must do the audits that are submitted for approval or certification. Audit may not be accomplished by anyone but a trained Green consultant. Training for a Green Consultant or Consultants can be accomplished by taking on online training course. Tuition is \$795 in addition to the Green community application fee.

The Green consultants operate as a fee-based since free or good-will program tend to fail over time. A suggested price chart is provided below. Therefore, the reasonable costs of the Green consultants and organization are covered by these fees.

Name of Organization: _____

Contact Person: _____

Address: _____

City: _____ St: _____ Zip: _____

Email: _____

Contact Phone: _____

Promotional

A program of this nature needs to wholehearted support of community leaders. This is the part that we cannot supply. This means that the sponsoring organization needs to integrate publicity, promotion, and overt support for the program. Signage is helpful. Mention of the organization's website, and inclusion in community-wide events is very helpful to get the word out.

Engaging the news media in also helpful. This promotion should be a year-long project as well.

The Green consultants are the foot soldiers of the project and should be authorized to contact area businesses to promote the assessment program. It is expected that the Green consultants will be directed to contact area businesses on behalf of the program.

This project is obviously voluntary. Getting community leaders into the program is always a very helpful tactic. We suggest a meeting for some of the most proactive business leaders be promoted where the program is explained. Express the importance of getting the program off to a strong start. Get these businesses signed up and into the program. This paves the way for all other businesses to follow.

FEES INVOLVED

Every program must be self-perpetuating. One of the common mistakes is to run a totally free program that takes energy or money from contributors. This almost always fails. Therefore, we want the fees to be clearly stated because they are very reasonable.

Application Fee	\$750
Certified Green Consultant Training	\$795 per person
Business enrollment fee	\$250
Audit and Certification	\$500

Certification is provided by the Green Business League based upon verified audits submitted by the Green consultant. Other fees for other certification or environmental program can be brought into the program as required.

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